



## FOR IMMEDIATE RELEASE

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## MYINVITES PROVIDES SMART ALTERNATIVE FOR MODERN WEDDING PLANNERS

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September traditionally marks the beginning of the wedding season, and as people become more time poor, environmentally aware, and financially committed, increasing numbers of couples are turning to the internet to provide effective wedding-planning alternatives.

In response to this new breed of 'smart planner', myinvites.com.au has developed a beautiful range of online wedding-related invitations, accompanied by a revolutionary online management system to help take the hassle out of the dreaded RSVP process.

Those who have planned a wedding themselves will appreciate the many events that surround the Wedding Proper. From Save The Date invites (great when inviting out-of-town guests), to Hen nights, kitchen teas, or stag do's, myinvites.com.au will ensure that all events are organised as efficiently as possible. And for those couples who intend to save the paper for their first anniversary, the wedding invitations themselves can be designed and emailed to guests with the greatest of ease.

Over 60,000 people visit MyInvites each month, and of the numerous occasions selected, Weddings currently ranks number 3 (behind children's invites). In recognition of this, and to announce the beginning of the wedding season, myinvites.com.au has launched Wedding Central - a web page dedicated to all things wedding. With budget calculators, to-do lists, venue and gift registry suggestions, happy couples need look no further for all their wedding needs.

If you know someone who has a wedding to plan, a buck's night to organise, or a hen to make happy, look no further than myinvites.com.au, or check out <http://www.myinvites.com/web/wedding/central.html>

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