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MYINVITES TURNS ONE AND THE PARTY PLANNING EXPERTS HAVE EVERY REASON TO CELEBRATE

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We all know there's fun to be had when the party planning experts have their own celebrations to enjoy. On October 15th www.myinvites.com.au turns one, and after a hugely successful first year, the team that has provided us with weekend inspiration, party planning tips and entertaining wisdom will take their own advice, and celebrate.

In 2007, www.myinvites.com.au revolutionised the way Australians organise their events - providing gorgeous online invitations, and a host of party planning tools for free. This service has recently expanded to include a one-stop portal for weddings, and a post-event photo-sharing service.

MyInvites has fast become the social butterfly's best friend, with over half a million unique browsers organising everything from baby showers to Christmas parties online since it's launch. With its fabulous RSVP management system, it's as simple as choosing a design, filling in the details and sending – three easy steps to keep social planning stress-free, accompanied by a fool-proof system to keep track of responses.

Unlike many other social networking sites, myinvites.com.au has attracted greatest support from women 25-49 – those who already have real life friendships they want to nurture. These women are busy and savvy, and are constantly on the lookout for tools to keep life simpler and more enjoyable. They have embraced myinvites.com.au as a means to do so.

So if you have something worth celebrating (and you're keen to save time, money and trees), and you haven't already joined the thousands of Aussies enjoying an easier way to get together with friends, check out www.myinvites.com.au for some inspiration.

For more information, contact Rebecca Elworthy on (02) 9360 7595, or Rebecca@myinvites.com.au or visit our [Media Room](#)