

FOR IMMEDIATE RELEASE

MyInvites Pty Ltd

Phone: 02 9360 7595

Fax: 02 9360 9751

belinda@myinvites.com.au

www.myinvites.com.au

LOVE IS IN THE AIR...AND ON THE WEB

Monday 4TH February, 2008

As the countdown to yet another Valentines Day begins, there's been a flurry of interest in Valentines Day invitations online as people invite their lovers for a Valentines *experience*. Forget overpriced flowers and chocolates, today's web savvy (and perhaps frugal!) woman is into inviting her man for dinner, a weekend away, time together on the couch and, our favourite, invitations for free 'favours'. .. and these days of course, it's all done online.

We're certainly getting more imaginative with our choice of Valentines gifts these days. In response to the growing demand, www.myinvites.com.au has released a series of dedicated Valentines Day online invitations. Members of www.myinvites.com.au can send free online invitations to their loved ones and build excitement though requesting an RSVP. Love birds can also write comments to each other on the dedicated comment board (which only they can see).

Lonely hearts have also been active online this past week, organising dinner party invitations for similarly fated friends for the fourteenth of Feb. Sending invitations online through www.myinvites.com.au means you can easily keep track of your RSVP's and the hundreds of great designs available mean that even the least creative person can send great looking invites – not an ounce of creative genius required!

A recent site upgrade also means that all of your events can be uploaded straight into your Outlook Calender, so you never have to miss another event (especially a date with your Valentine).

Sending invitations online is not just limited to casual affairs. The most highly requested designs to date have actually been for *wedding* online invitations, proving online is fast replacing traditional paper invites for even the most official affairs. www.myinvites.com.au is the perfect solution for the busy social butterfly or the environmentally conscious event planner.

For more information, check out www.myinvites.com.au

More information is available via our online Media Room:

<http://myinvites.com.au/site/mediaroom.aspx> or by contacting Belinda Cordina on (02) 9360 7595 or belinda@myinvites.com.au